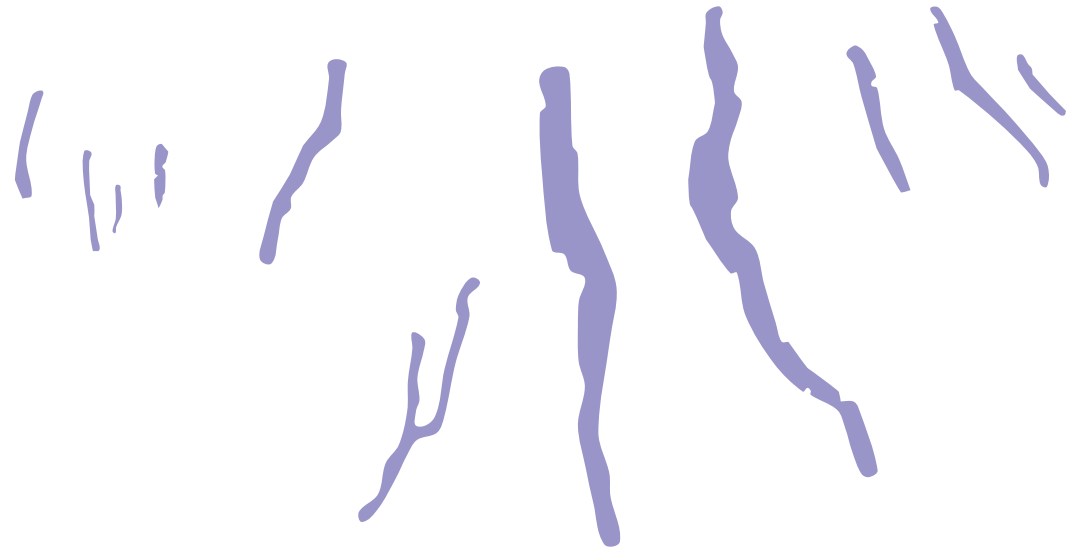


OUR VISION IS TO ENABLE VISITORS TO EXPLORE THE NATURAL WONDERS OF THE FINGER LAKES REGION OF NEW YORK STATE AND ITS EFFECTS ON PEOPLE. THIS WILL BE ACCOMPLISHED THROUGH THE CREATION OF A WORLD-CLASS, ECO-FRIENDLY NATURAL HISTORY AND CULTURAL CENTER IN A NATURAL SETTING.



CULTURAL HISTORY
CULTURE & THE NATURAL ENVIRONMENT
ECONOMIC CULTURE
TOURISM INDUSTRY
NATIVE AMERICANS
MENONITE CULTURE
ETHNOGRAPHIC DATABASE

NATURAL HISTORY
FOREST TO FARMLAND TO FOREST
GEOLOGY, GLACIERS & GORGES
STORY OF EACH FINGER LAKE
AQUARIUM & NATIVE AQUATIC LIFE
WILDLIFE SPECIES OF THE FINGER LAKES

THE FINGER LAKES FUTURE
AQUATIC & BIOLOGICAL RESEARCH
ALL LEVELS OF EDUCATION
ENVIRONMENTAL & COMMUNITY STEWARDSHIP



FLM VISION





STATE PARK

“INSPIRING FINGER LAKES LANDSCAPE”
CENTRAL TO FINGER LAKES REGION
VARIETY OF RESOURCES
EXTENSIVE HABITAT AREA
HUMAN SCALE - EXPERIENCE ORIENTED
WILLING PARTNERS - KEUKA COLLEGE

KEUKA LAKE STATE PARK
• 620 ACRES MOSTLY UNDEVELOPED
• EXISTING INFRASTRUCTURE
• EX. BEACH, BOATING & CAMPING
• AFFORDABLE CONTROL
• FLEXIBILITY IN DESIGN APPROACHES

BRANCHPORT ELEMENTARY SCHOOL
• 13 ACRES, CREEK & 15,000 SF BLDG.
• IMMEDIATE START-UP LOCATION
• MUSEUM EQUITY



BRANCHPORT SCHOOL



BRANCHPORT HAMLET



KEUKA COLLEGE



LOCATION





**KEUKA LAKE SITE:
A VISITOR DESTINATION**

MUSEUM

- PARK MUSEUM CAMPUS
- HAMLET RESEARCH & EDUCATION CAMPUS

INTERPRETATION

- NATIVE AMERICAN IN UNDISTURBED HABITAT
- COLONIAL SETTLEMENT IN MATURE FOREST
- CAMERA SHOOTING/VIEWING OUTPOSTS
- WETLAND PADDLE (SUGAR CREEK)
- GULLY HIKE
- MENONITE AGRICULTURE
- VINEYARD
- GHOST WALK
- HISTORIC ARCHITECTURE

RECREATION & VISITOR SUPPORT

- AMPHITHEATER/EVENT SITE
- BOAT LAUNCH
- TRANSIENT DOCKING
- CRUISE BOAT
- BOAT LIVERY
- CAMPING
- CABINS
- HOSTEL/PARK LODGE
- BRANCHPORT INN/HOTEL
- BRANCHPORT SHOPPING
- COLONIAL PUB & INN

TRAILS

- VILLAGE TRAIL
- WATERFRONT TRAIL
- HABITAT TRAIL
- KAYAK TRAIL
- SETTLEMENT TRAIL

OTHER MISSION SUPPORTING

- BRANCHPORT LAND USE PROGRAM
- HISTORIC PRESERVATION INITIATIVE

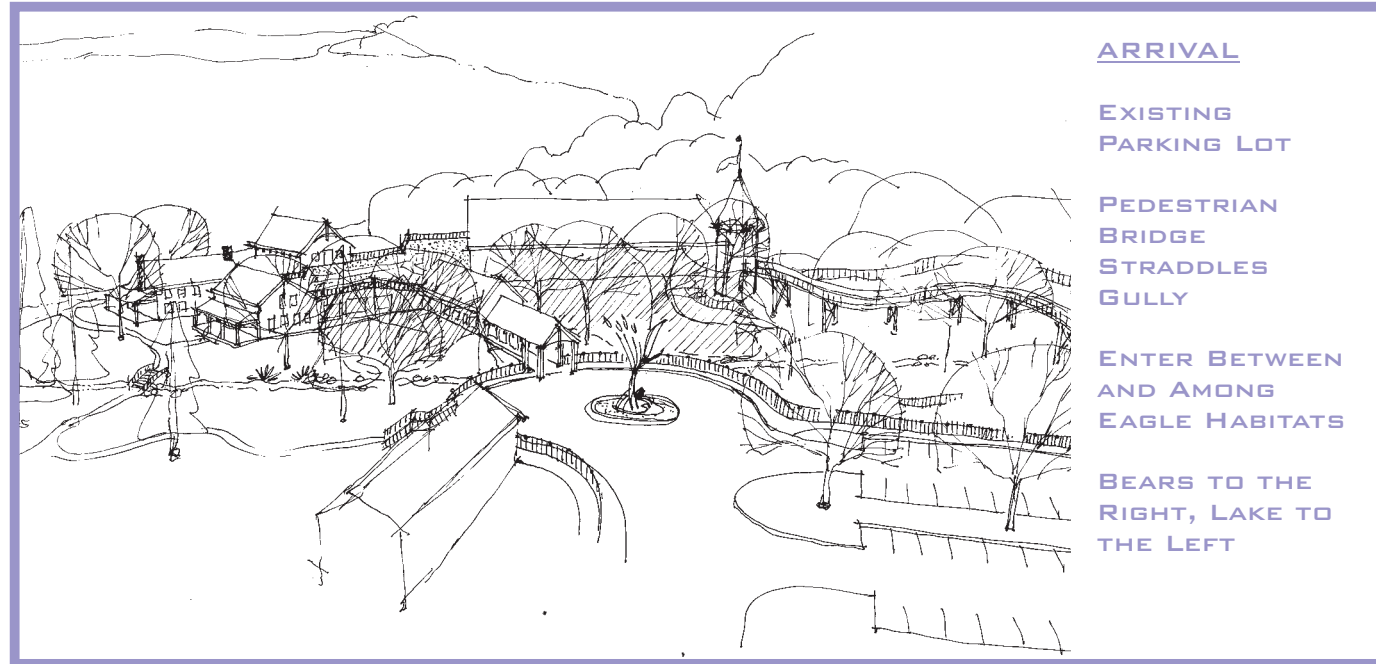
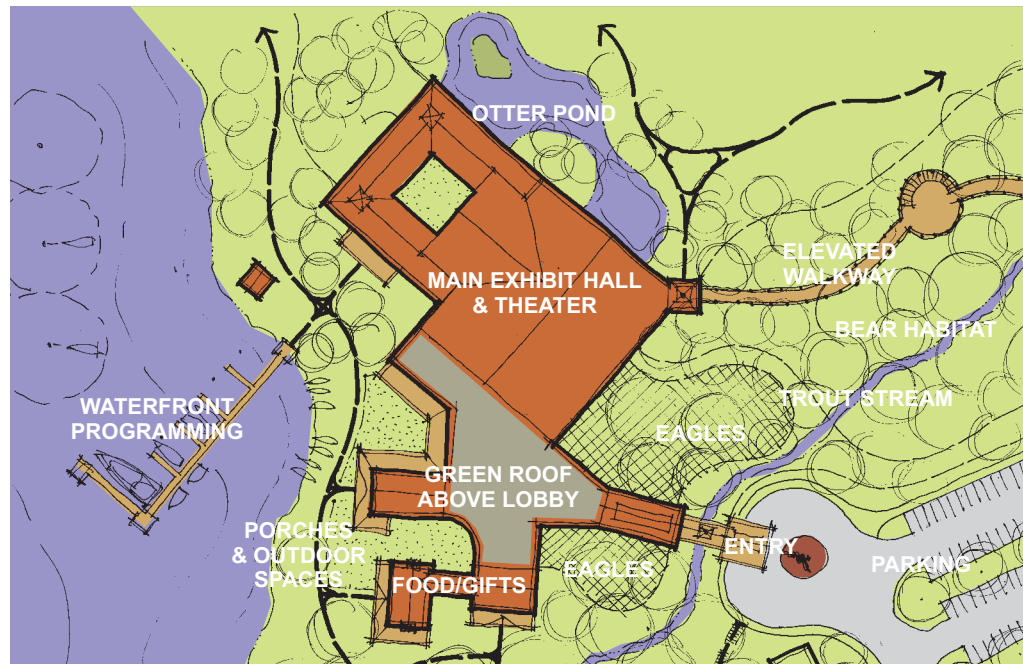
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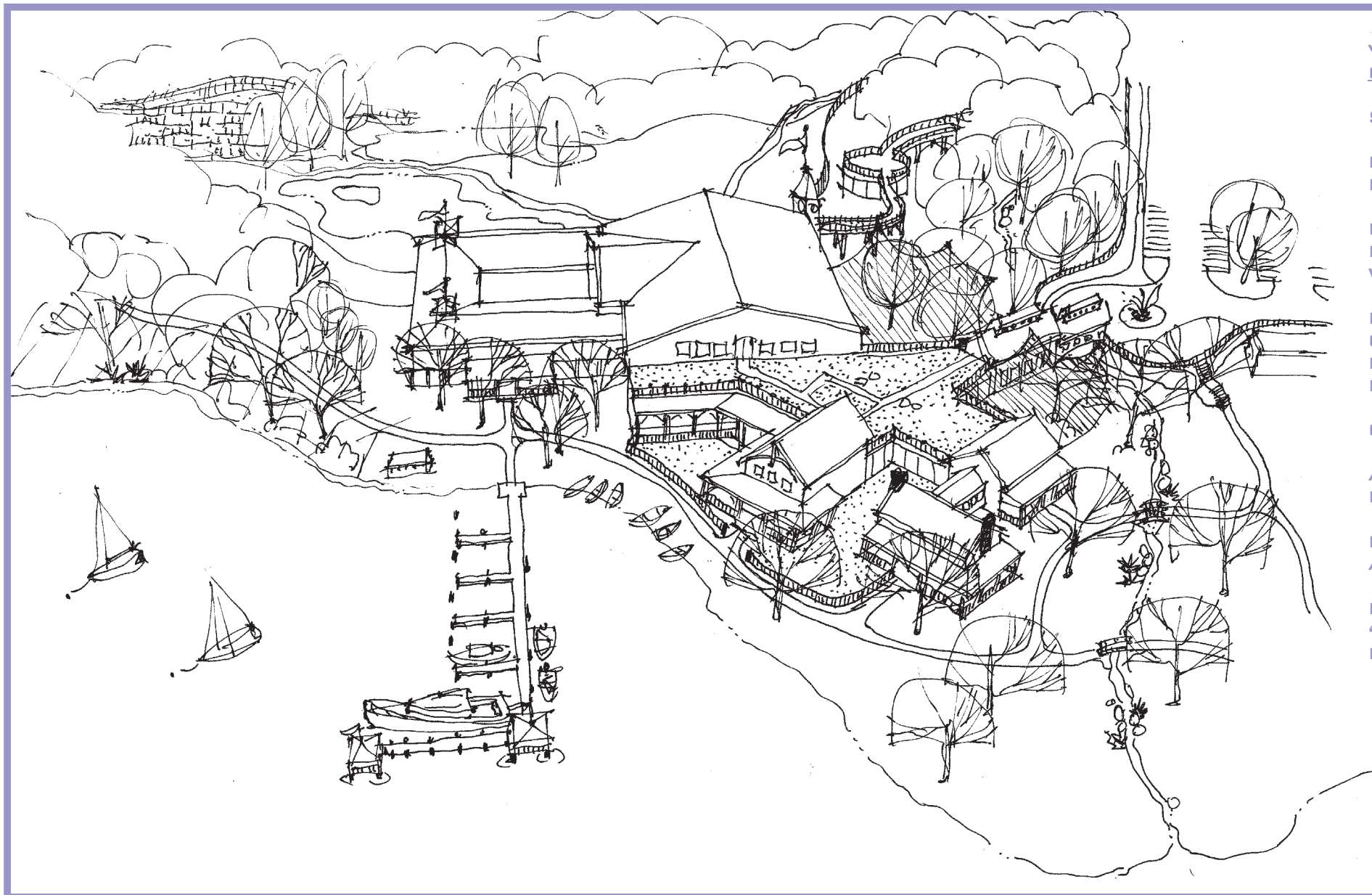
PARK MUSEUM CAMPUS





ARRIVAL

- EXISTING PARKING LOT
- PEDESTRIAN BRIDGE STRADDLES GULLY
- ENTER BETWEEN AND AMONG EAGLE HABITATS
- BEARS TO THE RIGHT, LAKE TO THE LEFT



VIEW OF MUSEUM CAMPUS FROM THE WATER-SIDE

- SMALL SCALE AT WATERFRONT
- MAJOR BUILDING MASS SET INTO HILLSIDE
- LOTS OF PORCHES AND OUTDOOR PROGRAMABLE SPACE ON WATERSIDE
- ENHANCED STREAM CORRIDOR AS ORGANIZING FEATURE - INCLUDING ELEVATED WALKWAY THROUGH HABITATS
- GREEN ROOF
- AGRICULTURAL INTERPRETATION HIGH ON HILL
- POND AND HABITAT AREA DIRECTLY ABOVE BUILDING
- HIGH SIDE OF BUILDING IS THE "WINDOW" TO THE OUTDOOR EXHIBIT AREA

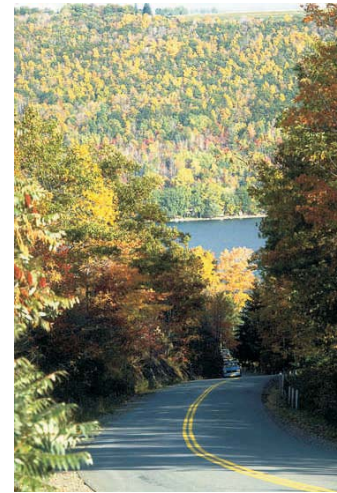
BUILDING CONCEPT





HAMLET CAMPUS

WE DO NOT INHERIT THE EARTH FROM OUR ANCESTORS... WE BORROW IT FROM OUR CHILDREN



WHAT WE DO...

THE FINGER LAKES MUSEUM IS DEDICATED TO INTRODUCING PEOPLE OF ALL AGES TO THE UNIQUE NATURAL HISTORY AND EVOLVING CULTURE OF THE FINGER LAKES REGION OF NEW YORK STATE.

AS A GATEWAY TO THE FINGER LAKES, WE DO THIS BY SHOWCASING THE REGION'S NATURAL HISTORY AND REPRESENTATIVE CULTURAL VENUES. THE MUSEUM USES EXHIBITS, INTERACTIVE EXPERIENCES, AND INFORMATIONAL PROGRAMS TO INFORM AND ENTERTAIN. THE FINGER LAKES CULTURAL & NATURAL HISTORY MUSEUM IS COMMITTED TO PROVIDING EXPERIENCES THAT ENRICH THE LIVES OF VISITORS AND THEIR UNDERSTANDING OF THE NATURAL HISTORY AND CULTURAL ENVIRONMENT OF THE FINGER LAKES.

1. TO EDUCATE STUDENTS, RESIDENTS, AND VISITORS THROUGH EDUCATIONAL AND RESEARCH PROGRAMS, ABOUT THE UNIQUE CULTURAL AND NATURAL HISTORIES OF THE FINGER LAKES REGION.

2. TO PROVIDE INTERACTIVE, STATIC, AND LIVE SPECIES EXHIBITS THAT ACCURATELY DEPICT THE CULTURAL AND NATURAL HISTORIES OF THE FINGER LAKES REGION.

3. TO COLLECT, ORGANIZE, MAINTAIN, PRESERVE, DISPLAY, AND INTERPRET OBJECTS AND LIVE SPECIES ASSOCIATED WITH THE CULTURAL AND NATURAL HISTORIES OF THE FINGER LAKES REGION.

4. TO HELP STUDENTS, RESIDENTS, AND VISITORS APPRECIATE THE CULTURAL AND NATURAL RESOURCES OF THE FINGER LAKES REGION AND DEVELOP PROGRAMS THAT WOULD ENCOURAGE THE CONSERVATION, PRESERVATION, AND PROTECTION OF THOSE RESOURCES.

5. TO TEACH THE CONSERVATION, PRESERVATION, AND PROTECTION OF CULTURAL AND NATURAL RESOURCES THROUGH EXAMPLE AND BY PRACTICING POLICIES OF "GREEN" CONSTRUCTION, MAINTENANCE, AND OPERATION OF THE MUSEUM'S FACILITIES.

6. TO COLLABORATE WITH OTHER EDUCATIONAL INSTITUTIONS, DESTINATION TOURISM ATTRACTIONS AND MUSEUMS, WORKING IN PARTNERSHIP TO PROMOTE THE UNIVERSAL UNDERSTANDING OF THE CULTURAL AND NATURAL HISTORIES OF THE FINGER LAKES REGION.

OUR SHORT HISTORY...

READERS OF LIFE IN THE FINGER LAKES MAGAZINE WERE INTRODUCED TO JOHN ADAMSKI'S VISION FOR THE MUSEUM IN THE SPRING 2008 ISSUE, AND WERE GIVEN THE OPPORTUNITY TO COMMENT. THE RESPONSE WAS OVERWHELMINGLY FAVORABLE AND THE PROJECT'S FIRST ORGANIZATIONAL MEETING WAS HELD IN JULY 2008. ATTENDING THE FIRST ORGANIZATIONAL MEETING WERE REPRESENTATIVES FROM THE FINGER LAKES TOURISM ALLIANCE (A JOINT SPONSOR OF THE MEETING), THE NATURE CONSERVANCY, EMPIRE STATE DEVELOPMENT CORPORATION, U.S. FOREST SERVICE, FINGER LAKES LAND TRUST, SONNENBERG GARDENS, FINGER LAKES BOATING MUSEUM, CORNING MUSEUM OF GLASS, PHELPS HISTORICAL SOCIETY, THE WILD CENTER, CORNELL UNIVERSITY, ROCHESTER INSTITUTE OF TECHNOLOGY, FINGER LAKES COMMUNITY COLLEGE, AND KEUKA COLLEGE. SINCE THAT INITIAL MEETING, MONTHLY MEETINGS HAVE BEEN HELD AND A FULLY FUNCTIONING COMMITTEE ORGANIZATION HAS BEEN FORMED.

IN MAY 2009, THE MUSEUM RECEIVED A PROVISIONAL MUSEUM CHARTER FROM THE NYS EDUCATION DEPARTMENT AND SUBSEQUENTLY, IT'S 501C3 TAX EXEMPT STATUS. BEGINNING IN DECEMBER OF 2008, A SITE SELECTION COMMITTEE ASSESSED A LONG LIST OF HIGH QUALITY POTENTIAL MUSEUM SITES. 19 SITES WERE CONSIDERED, INCLUDING LAND LOCATED IN AURORA, GENEVA, AT SAMPSON STATE PARK AND AT KEUKA STATE PARK.

IN APRIL OF 2010 THE BOARD OF DIRECTORS SELECTED A KEUKA LAKE SITE AS THE PREFERRED SITE FOR THE FACILITY. THE SITE WILL INCLUDE THE 620 ACRE KEUKA LAKE STATE PARK AND THE FORMER BRANCHPORT ELEMENTARY SCHOOL WITH 13 ACRES ON SUGAR CREEK AND A 15,000 SF BUILDING.

THE BOARD IS CURRENTLY EXPANDING ITS ORGANIZATION, FINALIZING LAND AGREEMENTS, RAISING FUNDS, DEVELOPING IT'S PROGRAM AND PERFORMING FURTHER ANALYSIS.



TODAY'S NEEDS...

THE FINGER LAKES NATURAL & CULTURAL HISTORY MUSEUM HAS ESTABLISHED A START-UP CAPITAL BUDGET OF \$1,000,000 THAT WILL ASSIST IN PROVIDING FEASIBILITY AND DEVELOPMENT FUNDING THROUGH ITS FIRST YEAR OF OPERATION. THIS FIRST FUND-RAISING TARGET WILL HELP US ALIGN PARTNERS, PERFORM DUE DILIGENCE, ASSESS THE MARKET AND HELP US PROCEED WITH THIS REGIONALLY IMPORTANT ECONOMIC AND EDUCATION PROGRAM.

IN THE NEAR FUTURE ...

- \$500,000 START-UP CAPITAL REMAINING TO RAISE
- MARKET, EXHIBIT DEFINITION & PROGRAMMING
- \$50 +/- MILLION CAPITAL CAMPAIGN
- PRE-OPENING PROGRAMMING
- DESIGN & ENGINEERING
- CONSTRUCTION
- ENDOWMENT



the wild center, tupper lake, ny
a model for our natural resource vision



SUMMARY

